

# MA Media Design

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## The Confluence

Where Le Rhône and L'Arve  
rivers meet.

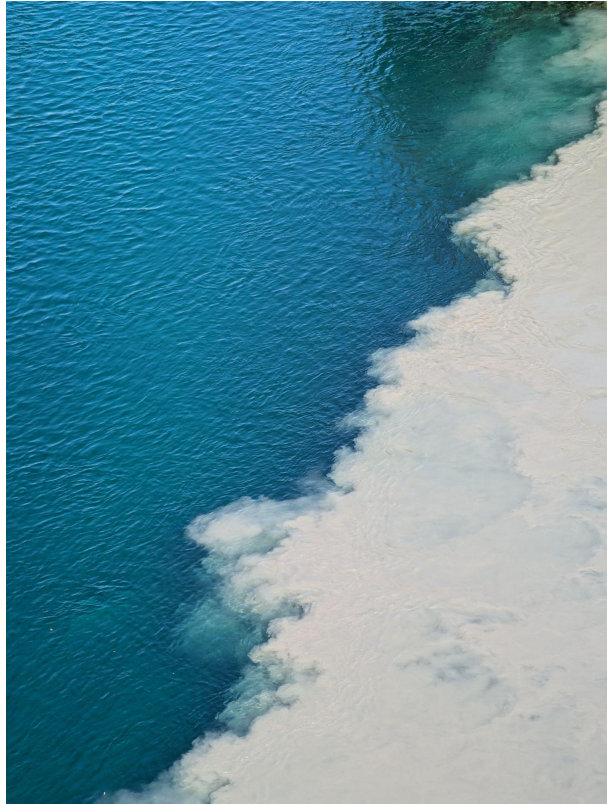
Assignment 2: Method

May 26, 2025

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- 1 How can lo-fi tech or tech that's accessible, be used to understand the natural environment around us, specifically the Arve and Rhône rivers and their confluence?
- 2 What can rivers and confluences teach us about our relationship to technology?

## Motivational Statement



September 10, 2024

The first photo I took of the confluence.

On the otherside of the Atlantic ocean, I was looking for an apartment in Geneva not knowing anything about the neighbourhoods and landmarks. Originally I was going to be on Rue de l'Ecole-de-Médecine where all the students hang out, but in a turn of events, the flat fell through a month before moving. Luckily, where I am now located is behind Bois de la Bâtie, a large nature park that's accessible to the Le Viaduc de la Jonction.

It only took my second day in the city to discover the confluence, the meeting of the Arve and Rhône rivers. When I first saw it, I immediately had a connection to it. This also happens to be my commute path to school and I'm fortunate to enjoy the sight on a daily basis.

Going into this Masters program, I thought I had a clear idea of what I wanted to do for my thesis but as I reflect back, a lot of the projects I completed were in some shape or form related to nature. I wonder if one of my

first introduction to creative coding, Nature of Code by Daniel Shiffman, or the fact that I'm in a country that's surrounded by beautiful landscapes has influenced me, or perhaps it's me wanting to escape the technology that poisons us by ironically using it to simulate and reference nature.

Thinking about a situated practice, a question I asked myself was "What thesis can I only complete at La HEAD and only in Geneva?" Why study abroad and how can I benefit from the resources that are only located in this area? Turns out the answer has been right in front of me and one of my obsessions since studying here.

My research questions are not 100% solid, and that's okay. Taking inspiration from rivers and their fluidity, I'm open to the ebb and flow yet I know which direction I'm headed and as I continue to gather data, I will find what I want to say. But for now, I know I'm obsessed with the rivers and I want to explore them as much as possible.



### **Animal Locomotion**

The study of how animals move through observation, recordings or computer programs.

### **Anthropocene**

A geological era where humans are the driving force for the structural changes on Earth.

### **Biomimicry**

Studying nature to solve complex human problems. Classic example are the hooks on bur fruits inspiring the invention of Velcro.

### **Data Sonification**

The process of taking raw data and producing sounds with them. There are different processes such as audification, earcons and parameter mapping.

### **Philosophy of Technology**

A sub-domain of philosophy examining the nature of technology and the impact on culture and society.

### **Situated Practice**

A design practice that's contextual based in understanding the features and characteristics of the location and the inhabitants, whether human or non-human.

### **Wood Wide Web**

The mycorrhizal network that lives underground in forests and plants where trees and plants use to share resources and communicate with one another.

## Terms & Topics

### **Confluence**

The point where two or more rivers join to form a single channel.

### **Digital Placemaking**

Creating an identity and a sense of place through online and digital technologies.

### **Participatory Science**

Having the general public help with the production of scientific knowledge.

### **Psychogeography**

The study of how a geographic location can affect one's behaviours and emotions.

### **Umwelt**

Translated as environment from German, but it means much more. It's about how we perceive and sense the world around us due to the environment.

### **Digital Twin**

An exact replica of an object, person or place in a digital space to learn or predict about the subject.

### **Geoengineering**

Large-scale interventions to combat climate change.

Ways in which I will conduct research to gain a better understanding of the confluence and rivers.

### Interviews

- Locals: Inhabitants, Commuters
- External: Tourists
- Experts: Artists & Researches
  - Benoit Renaudin
  - Daniel Tapper
  - Natasha Tofield Pasche
  - Guilhem Vellut

### Location Field Observations

- Viaduct bridge
- Viewpoint at La Jonction
- Gauging stations
- Along the Rhone and Arve rivers

### Data

- **Scraping**
  - Flickr
  - Reddit
  - Instagram
- **Measurements**
  - FOEN
- **Lo-fi Tech**
  - Hydrophone
  - Sechhi Disk
  - Raspberry-Pi Camera

### Readings

- See bibliography

Potential questions. For artists and designers I will adapt and make relevant to the work they do.

### For Practioners

Please introduce yourself.

How do you use lo-fi tech in your practice?

How does being in Toronto inform your practice?

Why nature as a subject matter?

Why water? What draws you to this medium?

How do you see your practice evolving as we advance in technology and as Earth's climate becomes more unstable?

### For Inhabitants

What is your first memory of the confluence?

How would you feel if one day this area no longer existed?

How would you describe the meeting of the two rivers?

## Overview of Area

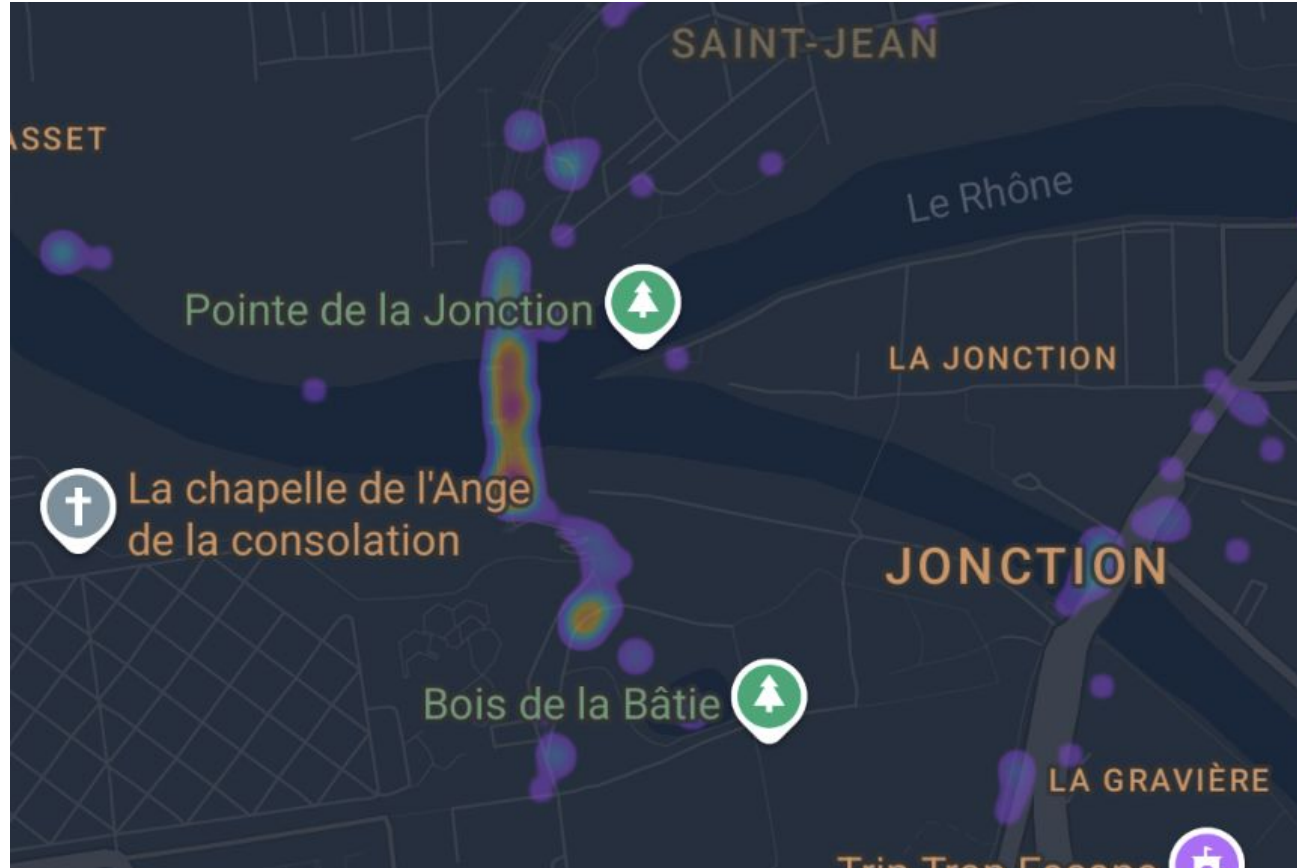


Satellite view of La Jonction. Screenshot taken from Google Maps.

### Questions

- At what point does the confluence start and end?
- How is the dominant river determined?
- What do residents and tourists think of the confluence and this area?

## Photo Heatmap



Not that I need to prove my obsession, but this heatmap of where I've taken photos highlights my interest. I often take photos on my way to school and on my way back. One area that's missing is actually in the Junction and where the view point it is.

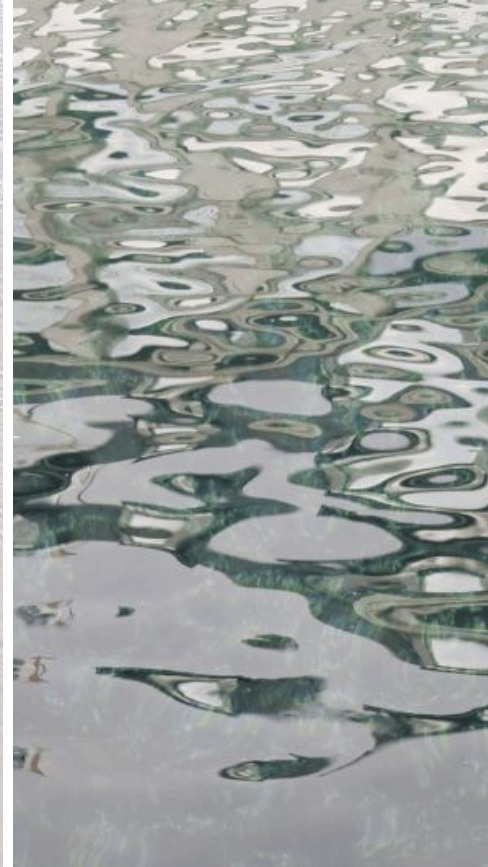
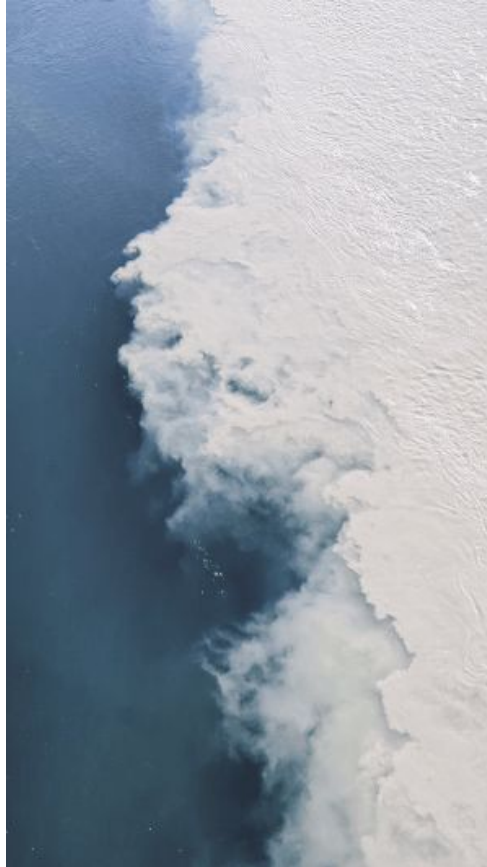
Looking at Google Maps, it looks popular during summer when the weather is nice. I won't be here during the summer, which I'm actually feeling sad about because I won't get to enjoy the rivers and observe, but I wonder if there's a way to make a connection to my time in Toronto? Still observe body of waters in Ontario that I can then use same methodology at Rhone and Arve?



## Water Movement

Drawn to the confluence because of the contrast of the two rivers. One clear, one murky, one with colour, one lacking.

This capture was a good day because the mixing of the two obscures the wall that divides the two rivers, making it look like as if there was no human intervention. Not to mention the beauty of the cloud like formation on their border.



Mesmerized by the movement of water and the reflections.

## Reflections

Shimmering sunlight on the Rhone. Looks like a dark sky night with stars or fireflies since the sparkles appear and disappear and reappear.



Same day. Looks magical.

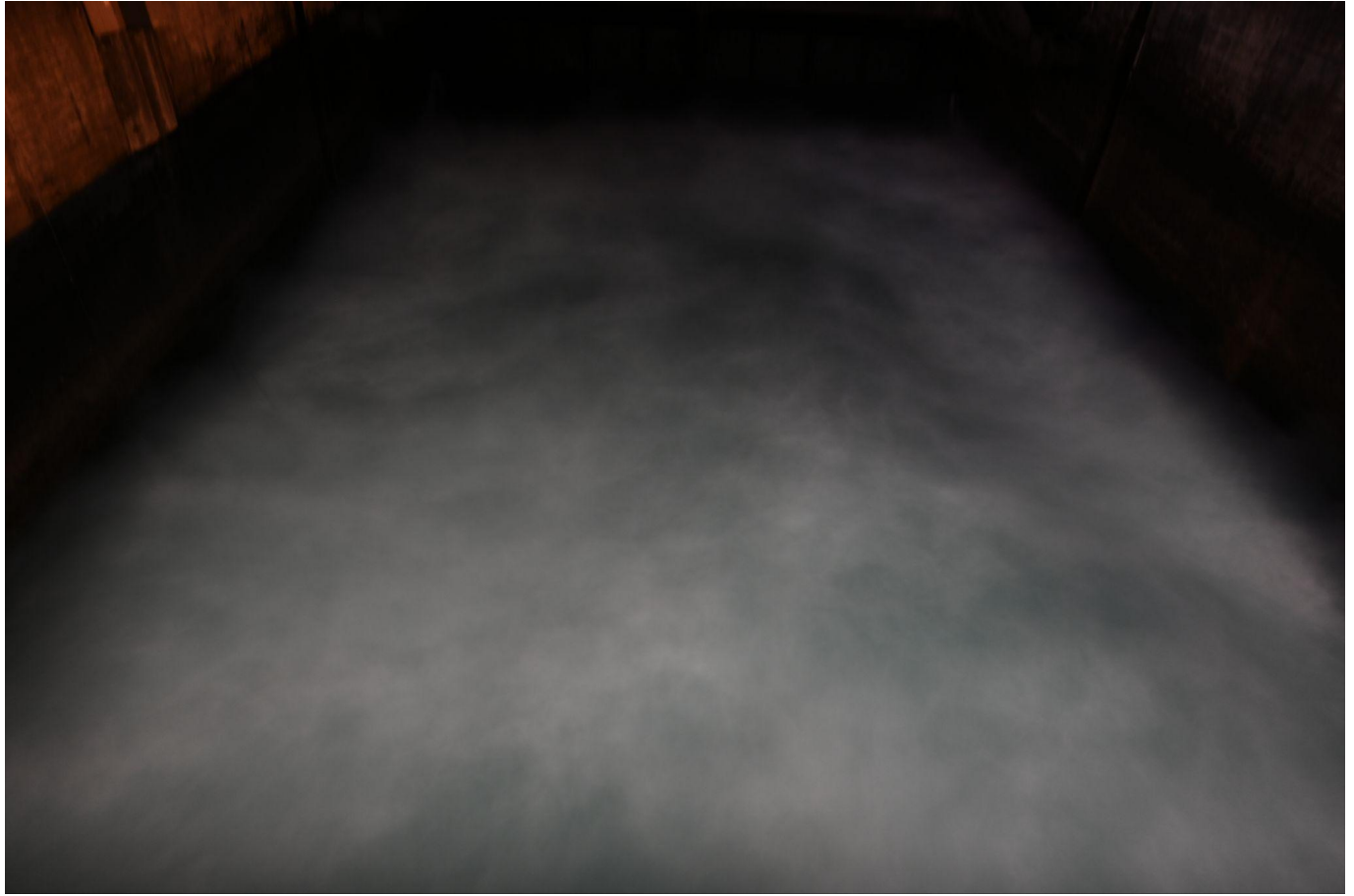
## Fingerprint

What are the unique fingerprints of rivers? They are constantly changing form and depending on the flow, wind and sun, the surface will appear differently. It is also in relation to an individual's point of view as the sun travels with oneself.



## Seujet Dam

A long-exposure of the closest dam to the confluence. The capture of the movement looks like one of water's most elusive forms, steam.



Night Time (Portal)





Night Time (Portal)



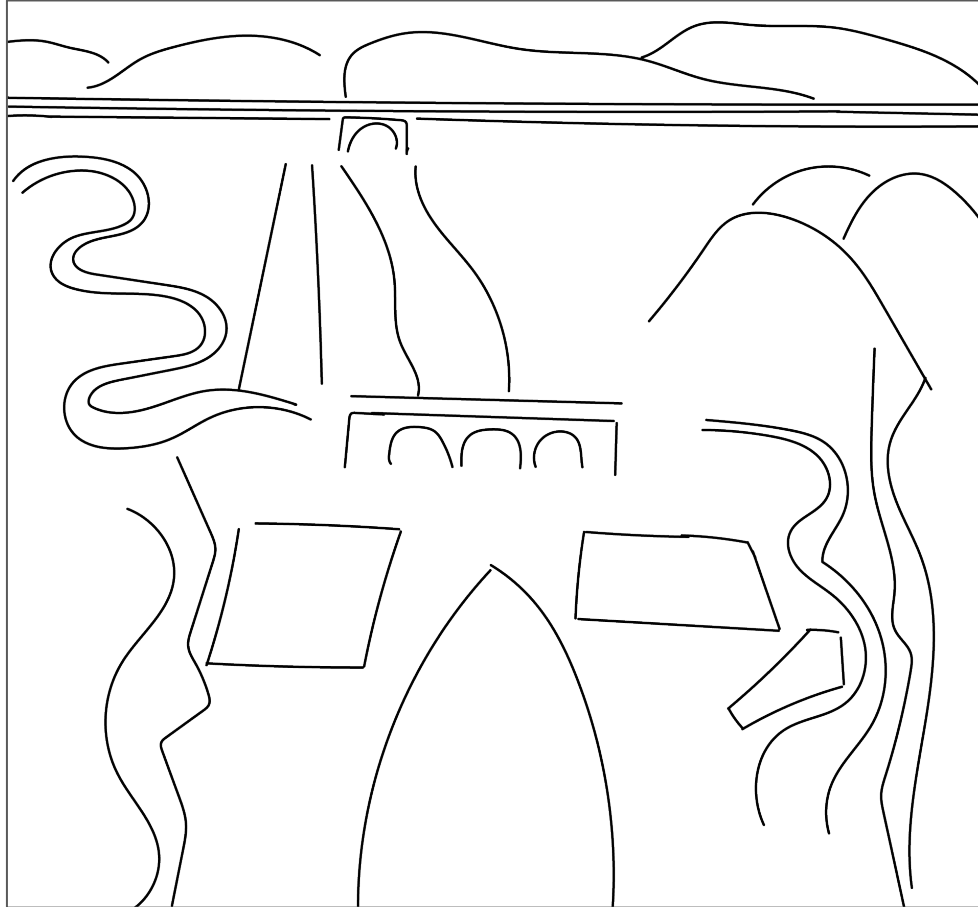


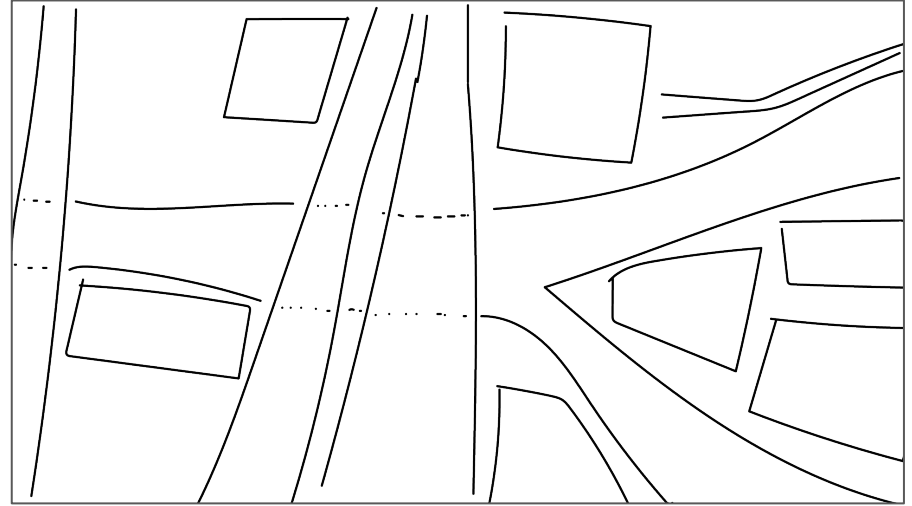
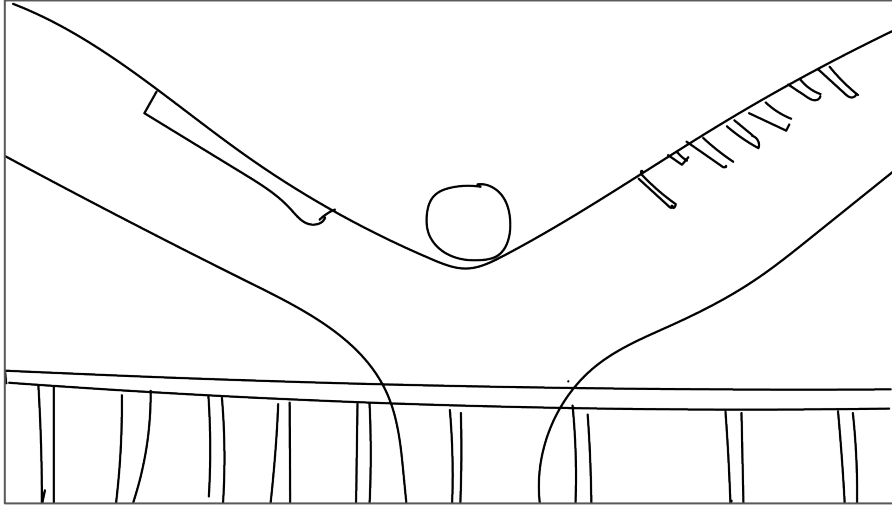
## Night Time (Portal)



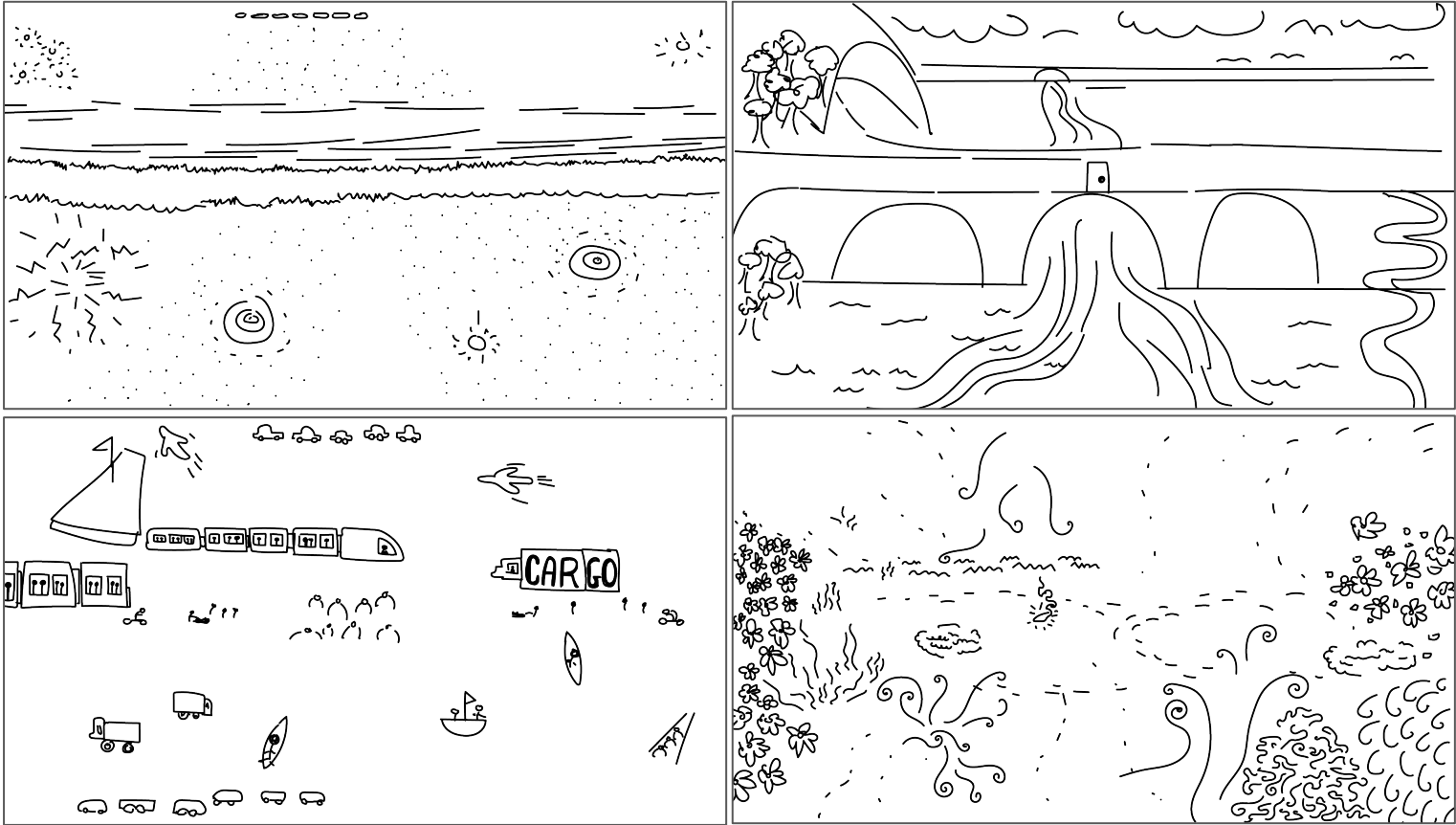
Night Time (Portal)

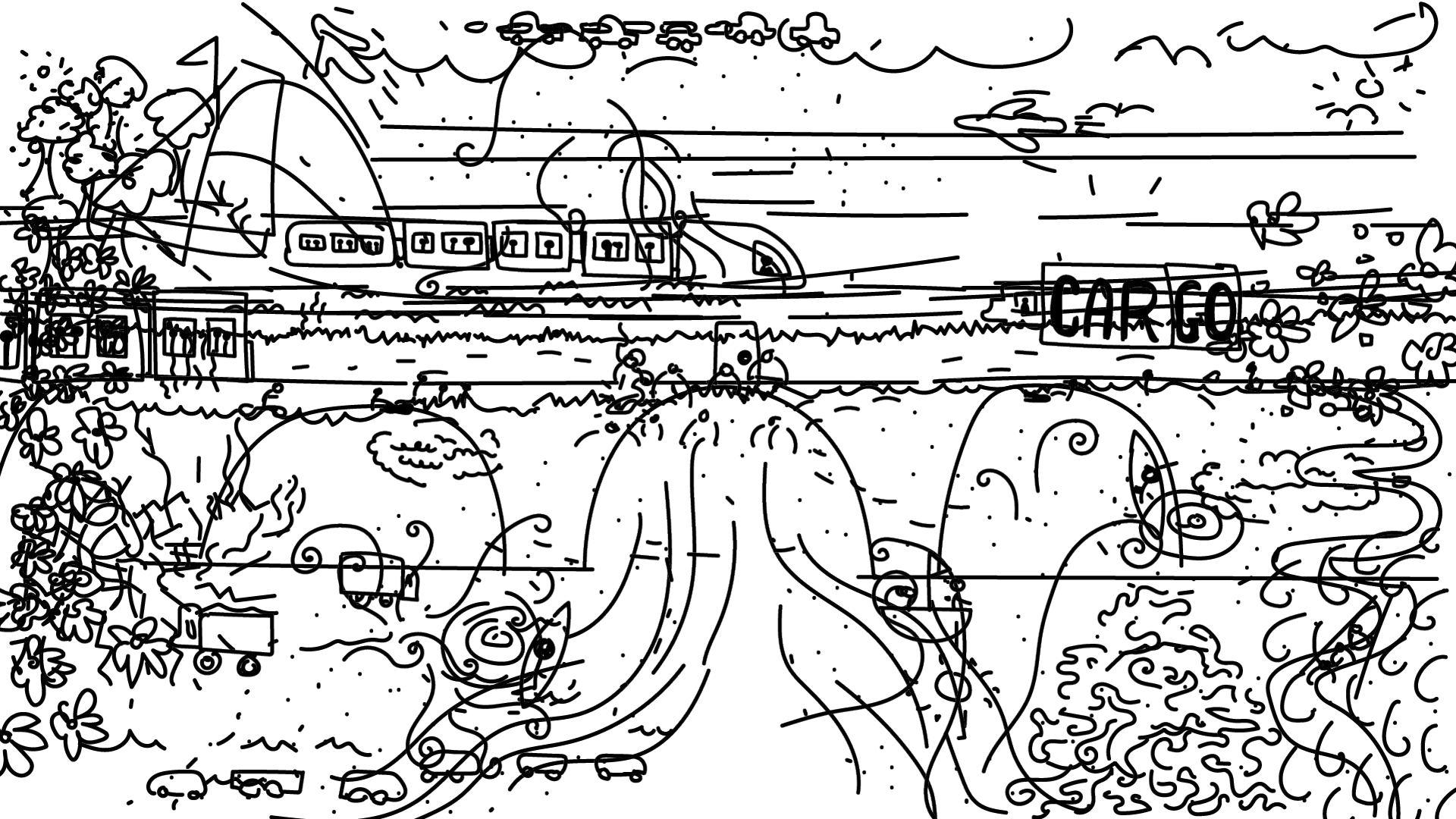






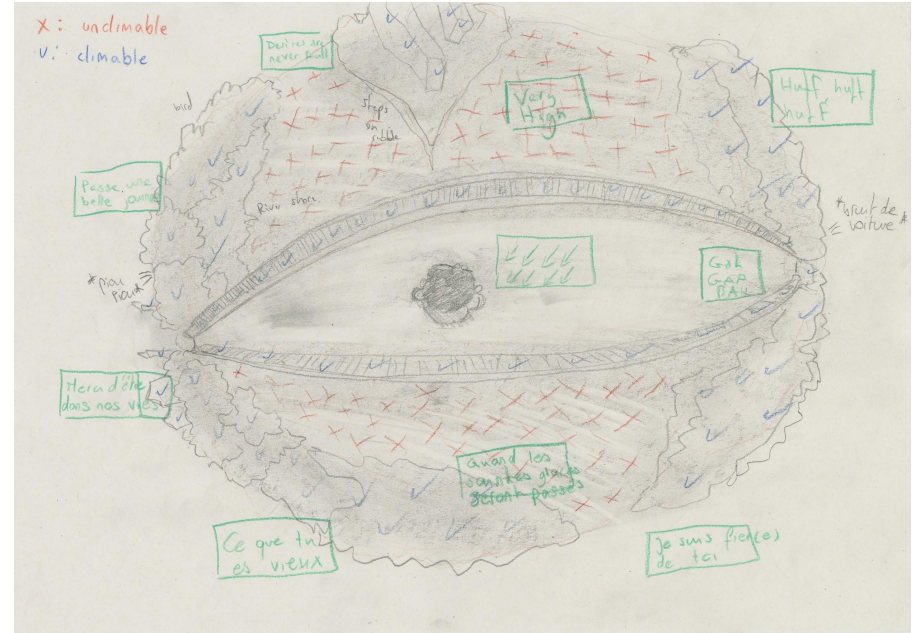
Mapping







## Mapping



X: undimanche  
V: dimanche

Deities are  
never still

Major sign

Huff hum

thru de  
voiture

Passage  
de la

Here d'ent  
dans nos vies

Major sign

Major sign

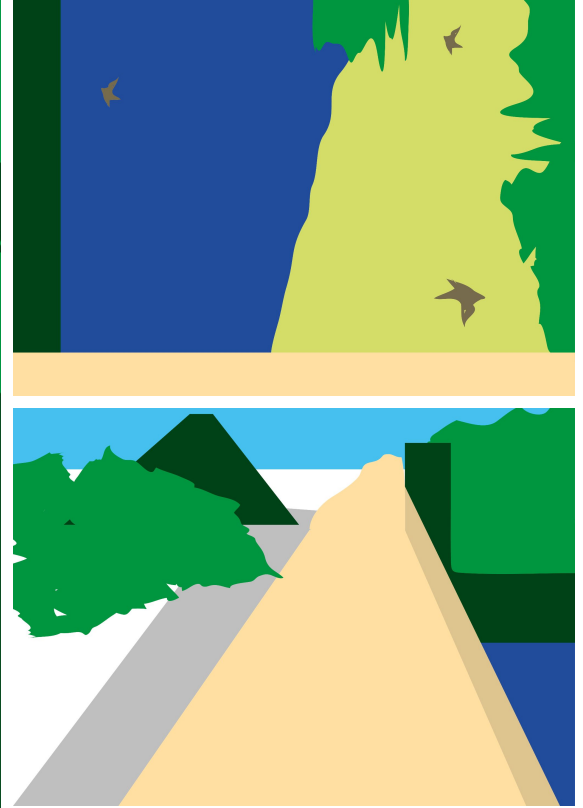
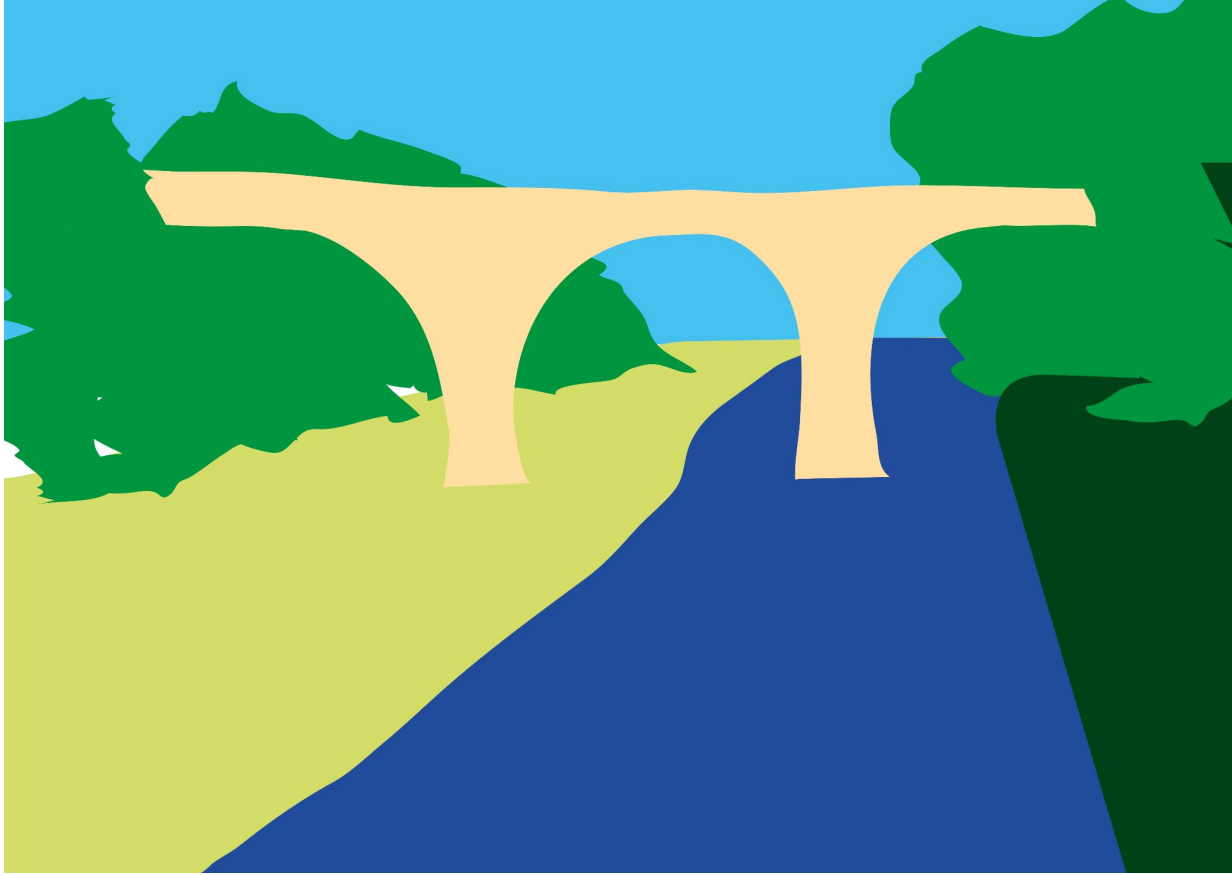
PONT

avant les  
sautres glaces  
se font passer

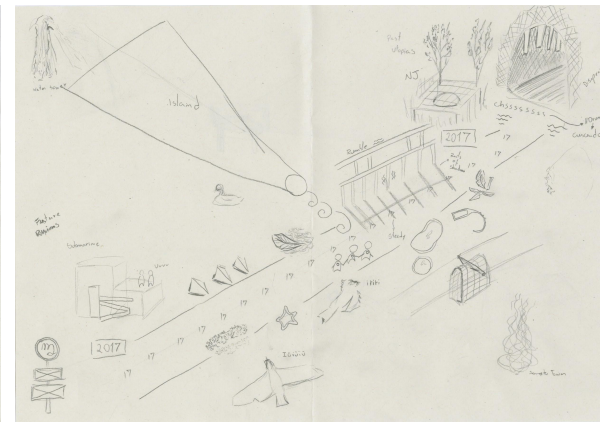
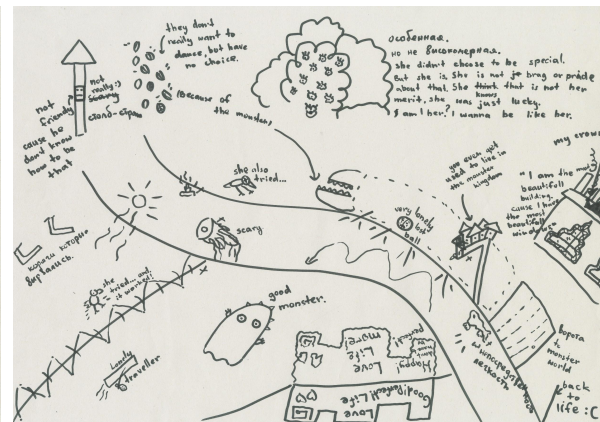
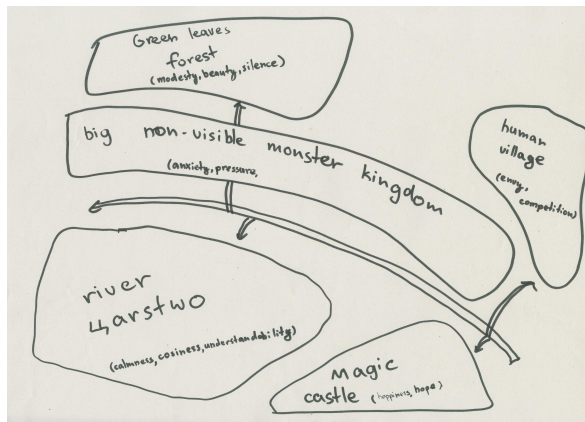
Ce que tu  
es vieux

Major sign





# Mapping





something there but what?

duck family

Factory  
CHF  
CHF

D212  
B172  
JONV

D212  
B172  
JONV

small but  
loud

don't know what - so so

quiet / fast

Wind  
fleeing  
pass through

water colors mixing

private No space

loud / carriage



## Gauging Stations



**Gauging Station 2606** | Rhône - Genève, Halle de l'Île  
[View hydrological data](#)




**Gauging Station 2170** | Arve - Genève, Bout du Monde  
[View hydrological data](#)



# Gauging Measurements

Can get notified daily about measurements. If it's in the morning, it could be a way to be woken up by the river via notification.

[Learn More](#)



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
  
Swiss Confederation  
  
Federal Office for the Environment FOEN

SMS subscriptions:  
description of services

The user can be automatically informed by subscription on the course of vital measurement values. Each user can subscribe to many gauged values of both subscription services at will. The data provided do not differ from those requested manually.

Key

Service:	H, P, PEGEL	for gauge height
	Q, ABFLUSS	for runoff
	T, TEMP	for temperature
Code:	Four-digit FOEN station numbers	

«Standard»  
subscription servicee

Basic function for subscription start-up (fixed duration)

START entering type of parameter and code

Example:     START T 2020                             Send to number 237.

The user gets a receipt as well as instructions on how to cancel the service. Each day at 9 a. m. the user receives the latest available parameters of the service desired from the station involved.

Added function at start of subscription  
(time can be adjusted)

START entering type of parameter, code, and time

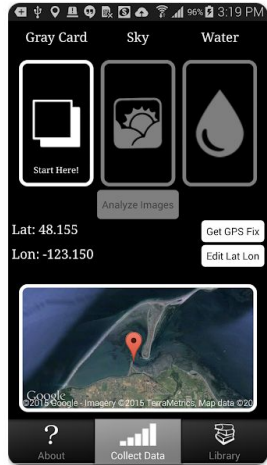
Time:             hh:mm, h:mm, hh.mm, h.mm

Example:     START T 2020 07:50                             Send to number 237.

The user can choose the transmission period at will.

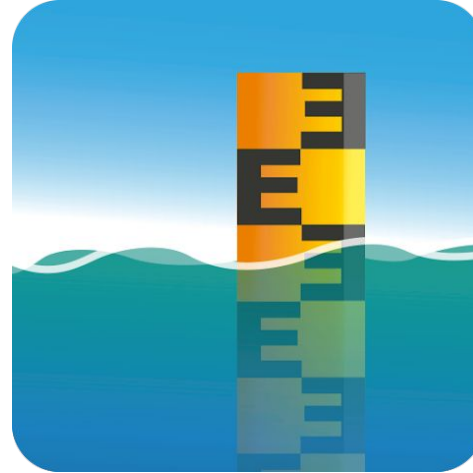
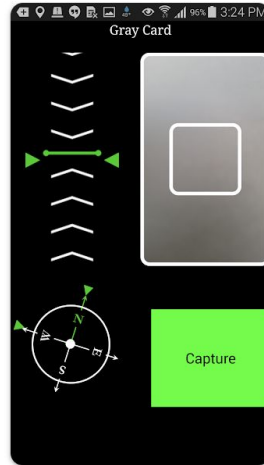
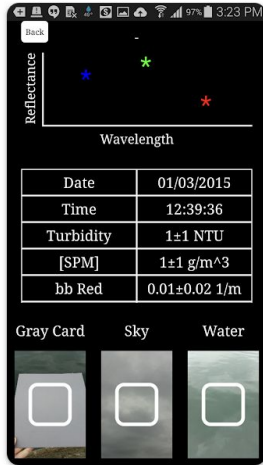
Peter Ha | 29

## Mobile Applications



### HydroColor App

[View App](#)



### Meine Pegel App

[View App](#)

## Measuring Devices - DIY



Hydrophones



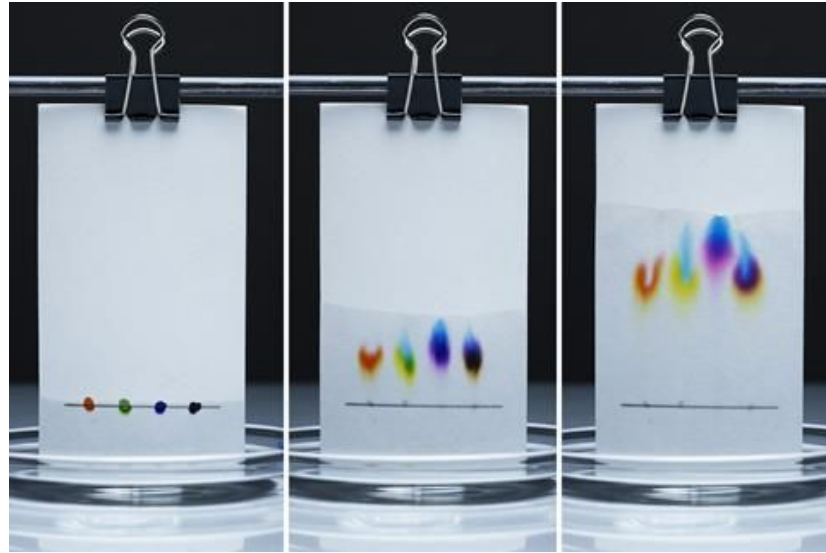
Sechhi Disk



Raspberry Pi Camera



Filter Paper



Chromatography Paper



## Opening of Cliff Trails



MA Media Design Thesis: La Jonction  
Assignment 2: Method



Une passerelle à ciel ouvert court désormais le long des falaises à Saint-Jean (image de synthèse)

Inaugural event to celebrate the opening of the footbridge on May 15. Would be interesting to see the turn out.

<https://www.radiolac.ch/actualite/geneve/le-sentier-des-falaises-est-rouvert-aux-promeneurs/>

## Tech List

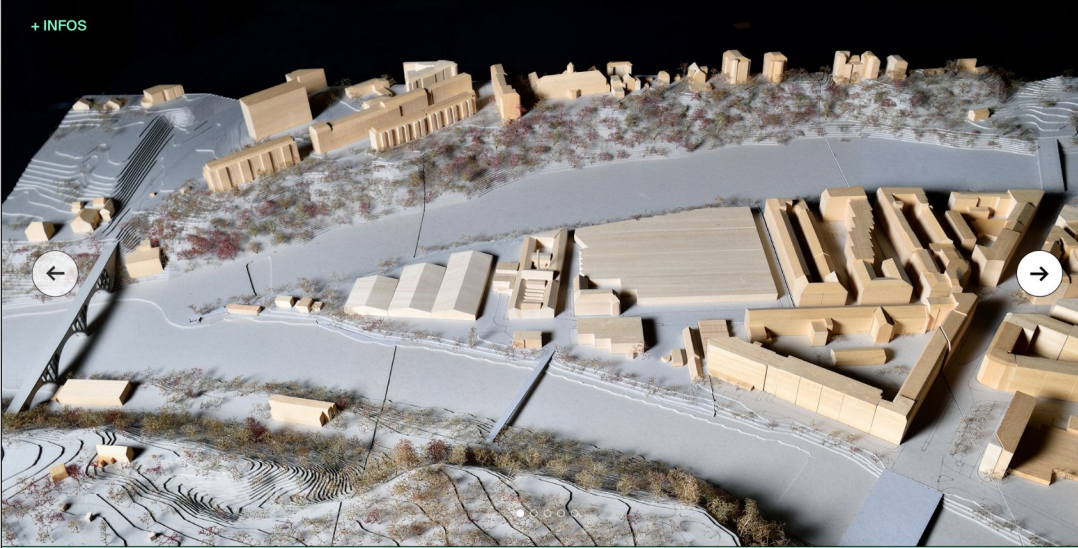
TECH	LOCATION	SOURCE/PROVIDERS
Train and Railway	Along the viaduct	SBB & CEVA
Gauging Station (Rhône)	Rhône - Genève, Halle de l'Ile	FOEN (Federal Office for the Environmental)
Gauging Station (Arve)	Arve - Genève, Bout du Monde	FOEN (Federal Office for the Environmental)
Meine Pegel - Mobile App	Device	FOEN
Satellites	Space	Swiss Topo (Federal Office of Topography) Google Bing
Social Media	Online	Flickr Instagram Reddit

# References

A collection of projects, events, museums, and readings that align with my interests and sparks my curiosity.



## Project References

RHODANIE URBAINE	Research by design		Project-based visions		FR EN
Challenges Inventory Visions Comparisons Communications Actors	Sion	Geneva	Givors	Avignon	
<div> <div>+ INFOS</div>  <div>GE1</div> <div>Weave</div> </div>					

## Rhodanie Urbaine

Laboratory of Architecture and Sustainable Technologies (LAST) of the École polytechnique fédérale de Lausanne (EPFL)

1990–1996

Architectural and urban research project led to assess and strategically develop neighbourhoods along the Rhône river. One point of interest is the La Jonction.

<https://rhodanieurbaine.ch/en/>



## Captain Planet and the Planeteers

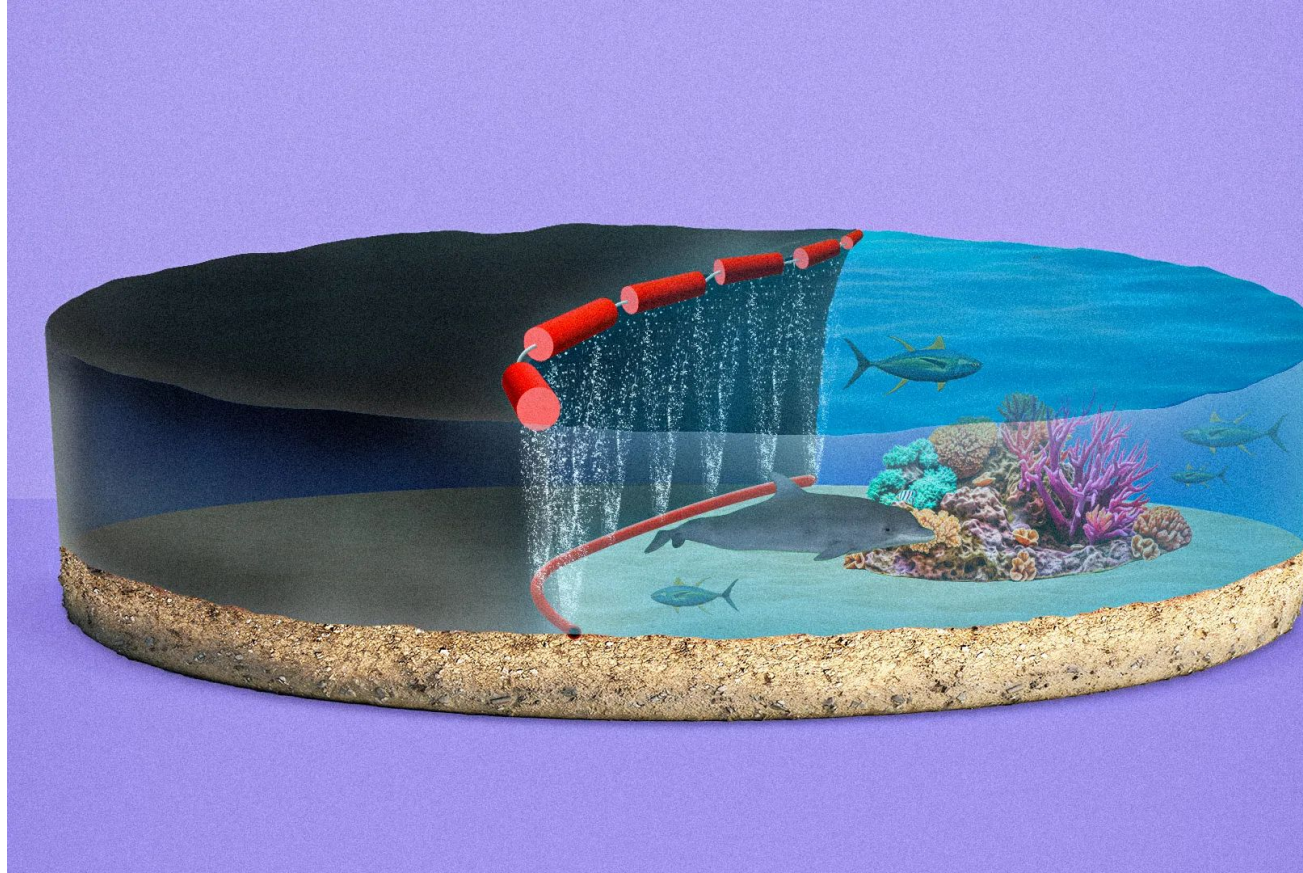
Ted Turner, Barbara Pyle

1990–1996

A cartoon where a group of teenagers unite from around the world to fight personified environmental villains.

<https://captainplanetfoundation.org/about/our-story/captain-planet-the-planeteers-legacy/>





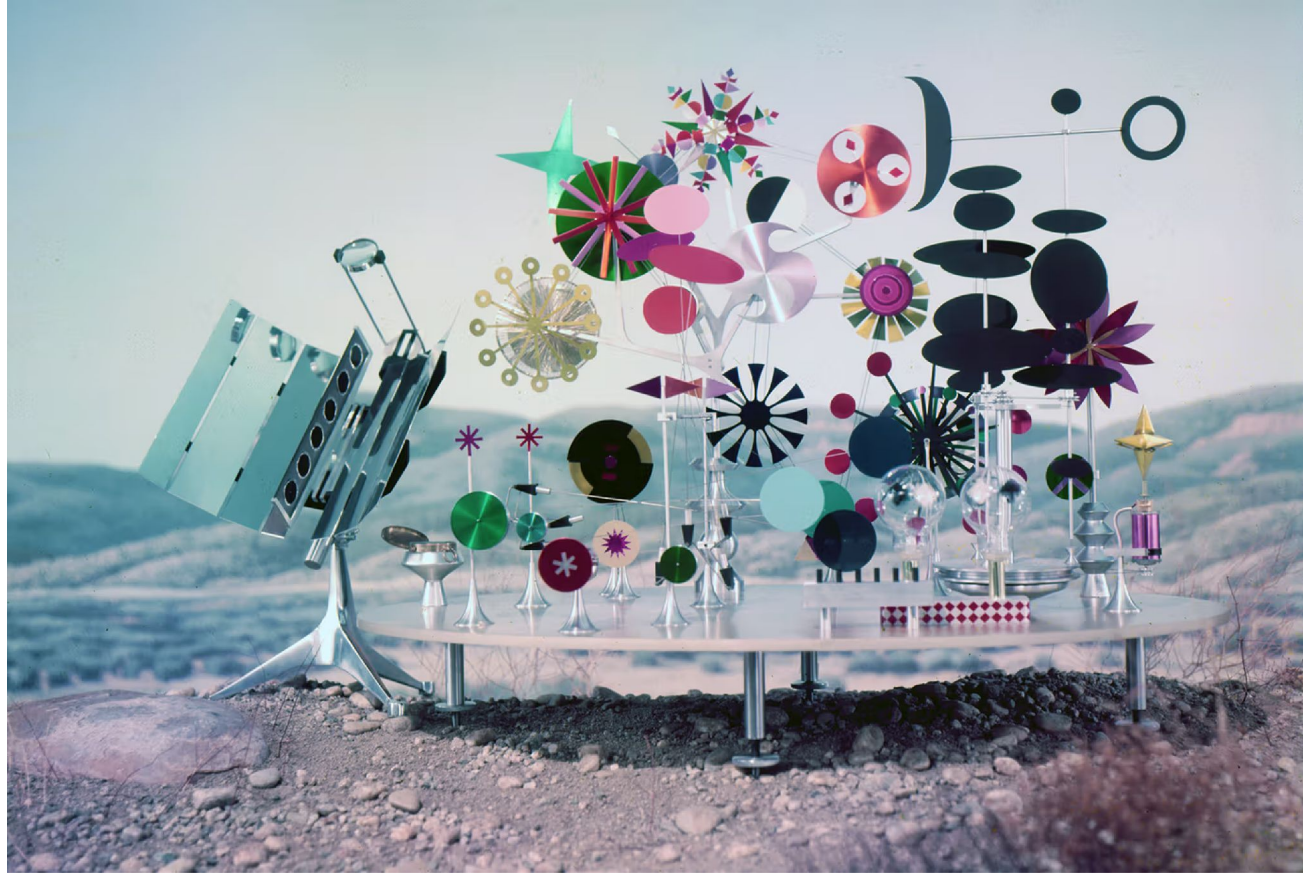
## Bubble Curtains

Ted Turner, Barbara Pyle

1990–1996

A cartoon where a group of teenagers unite from around the world to fight personified environmental villains.

<https://captainplanetfoundation.org/about/our-story/captain-planet-the-planet-eers-legacy/>



## Solar Do-Nothing Machine

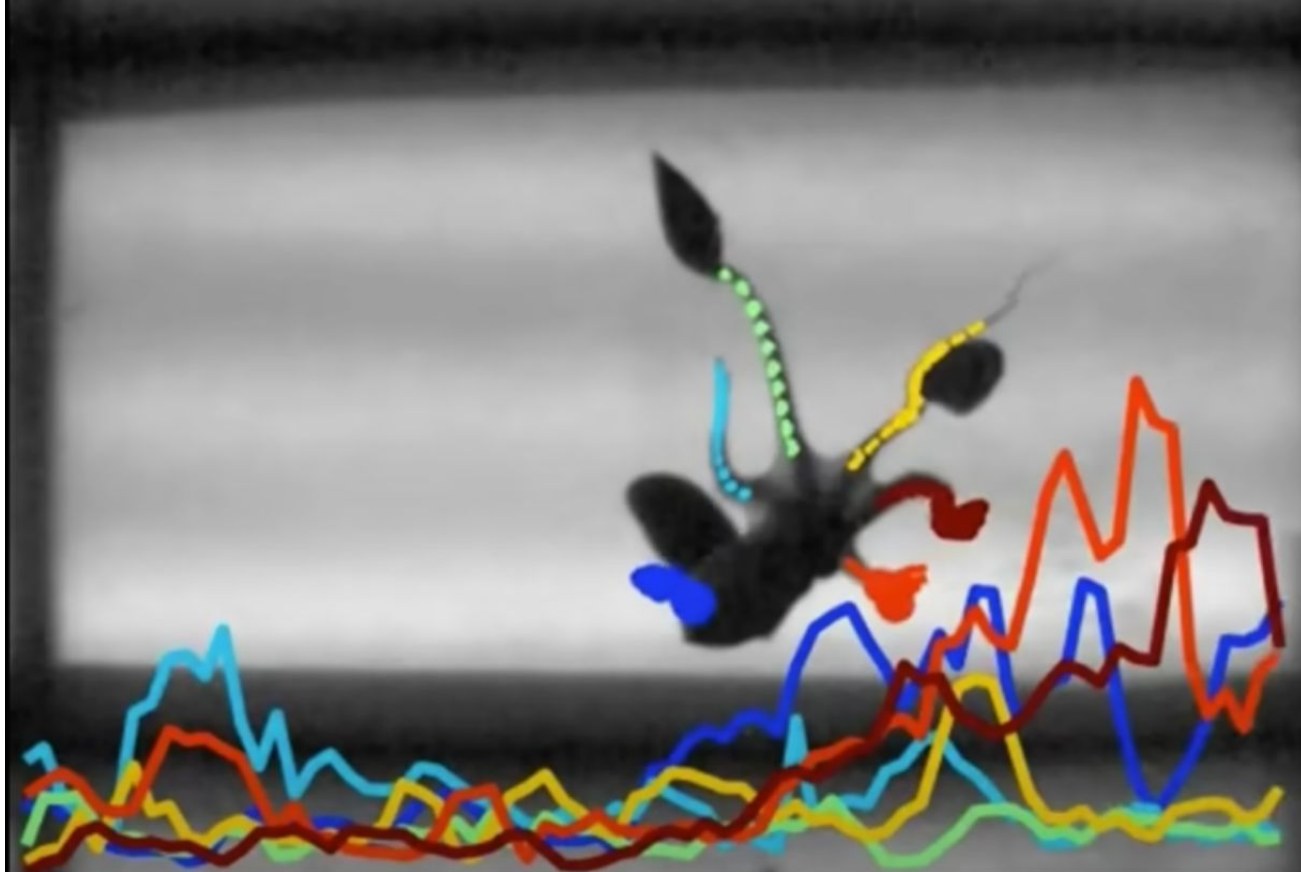
Charles & Ray Eames

1957

Comissioned by Aluminun Company of America for the Forecast Program. Meant to highlight the versatility of the material. Here, is a playful sculpture using the material powered by the sun.

<https://www.eamesoffice.com/the-work/solar-do-nothing-machine/>





## Researchers Model How Octopus Arms Make Decisions

Dominic Sivitilli & David Gire,  
University of Washington

2019

Scientists created a program to track octopus arm movements to infer that each tentacle are making decisions independently but can also be controlled by their nervous system when they are synchronized in movement.

<https://news.agu.org/press-release/researchers-model-how-octopus-arms-make-decisions/>



## Space Sonifications

**NASA**

**2021–2024**

To experience space imagery in a different way, NASA has sonified their photos. Data is transmitted back to NASA and this data doesn't have to be in the form of imagery, but it can be used for sound. This process is called data sonification, by taking data points and mapping them to sound parameters.

<https://science.nasa.gov/mission/hubble/multimedia/sonifications/>





## Cthuluscene

**Patricio Dávila, Immony Men, David Czarnoski, Symon Oliver, Bohdan Anderson, Maggie Chan**

**2015**

An interactive visualization where participants partner up through their mobile devices. When they do, entities start popping up in the projected world.

<https://publicvisualizationstudio.co/projects/chthuluscene>



### Fellaria's Time Capsule

Mireia Luzárrag & Alejandro Muiño

2024

Artists posed the question “What if plants could time-travel?”. In this piece, plants are inside a spaceship and viewers can peer through circular windows.

<https://mudac.ch/en/projects/fellarias-time-capsule/>





## Natural Networks

**Six:Thirty x Matteo Loglio**

**2017**

Collecting environmental data along the canals of London, UK with a custom made buoy inspired by offshore oil rig lifeboats. The data is then translated into a series of poems, giving a voice to nature.

<https://matlo.me/natural-networks>



### Co\_Sonic 1884 km<sup>2</sup>

Robertina Šebjanič

2021

An audio-video project about the co-existence between rivers and its inhabitants. The soundscape is AI-generated and the visuals have a digital aesthetic through the clear boundaries of boxes as frames contrasting the content.

<https://robertina.net/co-sonic-1884-km2-so-zvocje-1884-km2/>

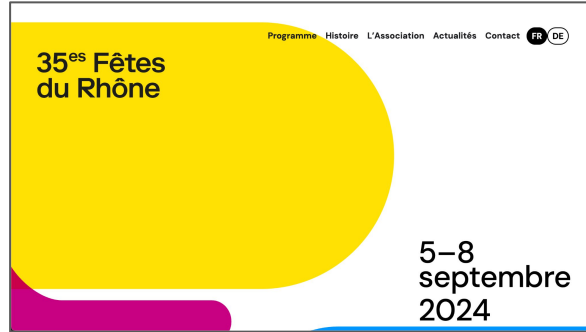
## Events



### Fleuron

An online conference dedicated to design, art, botany and technology.

<https://fleuron.tf/>



### Fêtes Du Rhône

A celebratory festival all about the Rhône.

<https://www.fetesdurhone.ch/>

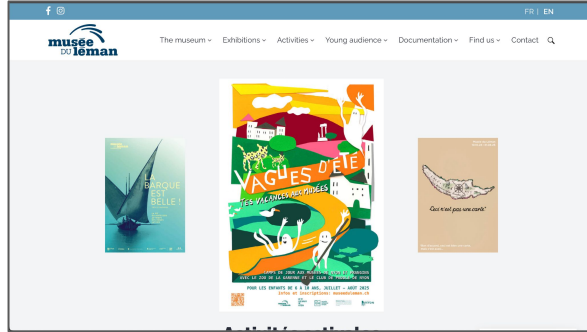


### Planète Bleue

4-day event that happened in Geneva (2024) to celebrate World Water day through a series of art & design installations.

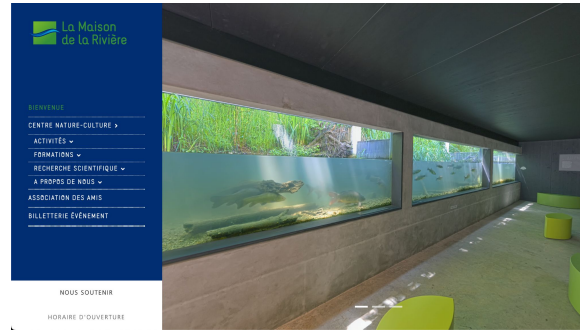
<https://planetebleue.art/>

## Places



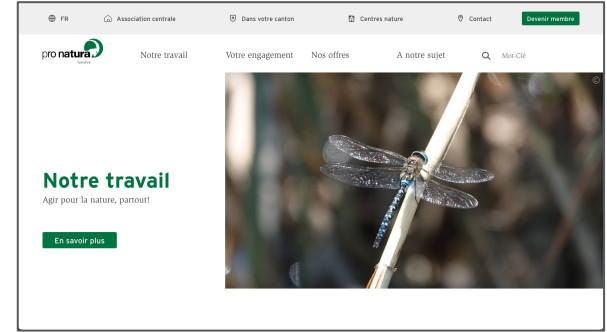
### Musée de Léman

<https://museeduleman.ch>



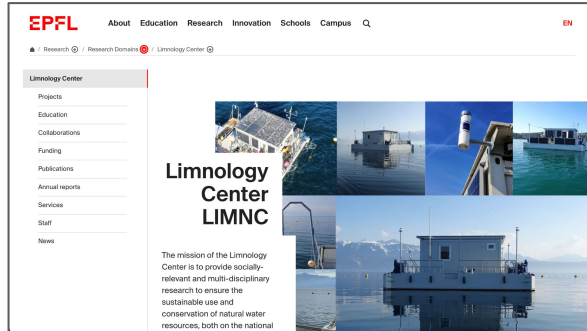
### La Maison de la Rivière

<https://www.maisondelariviere.ch>



### Pro Natura

<https://www.pronatura-ge.ch/fr>



### Limnology Cener

<https://museeduleman.ch>



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<https://www.futurelearn.com/info/blog> [accessed 27 April 2025].

An aerial photograph showing a river confluence. On the left, a dark blue river flows into a larger body of water on the right. The confluence area is characterized by swirling, lighter-colored water, possibly indicating sediment or a different water source. The right side of the image shows a vast, light-colored expanse of water, likely a lake or a wide river, with a textured surface reflecting light.

46° 12' 3.94" N 6° 7' 15.36" E

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